

# DISCOVER WHAT LEHI VALLEY CAN DO FOR YOU



# PRODUCT QUALITY & SELECTION

For over 30 years, Lehi Valley Trading Company has been the one-stop shop for quality wholesale, private label snack foods. We have an unbeatable selection of hundreds of items encompassing: hand-stretched brittles, puffs (nuggets), gourmet granolas, popcorns, original trail mixes, roasted nuts and seeds, dried fruits, a full assortment of candy & chocolate creations and so much more! Our buyers source the highest grade of raw ingredients (i.e. Grade A nuts, non-GMO popcorn, etc.) to manufacture products that truly stand out in taste and appearance. Additionally, to ensure maximum shelf life/freshness and taste, all items are packed-to-order.

## HELPING OUR CUSTOMERS GET WHAT THEY NEED

Customer Service is at the heart of our business. We strive to meet our customers' needs and get it right the first time. Whether they reach us over the phone, on our website, or in person, our customers will be treated with respect, honesty, and kindness.





## **ADVANCED MANUFACTURING & FOOD SAFETY**

Throughout our production facilities, we use state-of-the-art manufacturing equipment including a fully automated packaging line to meet our customers' varied needs. We are equipped to handle the volume needs of small/independent retailers to national chains.

The FDA's food safety regulations are stringently followed, to add an additional layer of protection. We utilize rigorous food safety and quality control measures (i.e. HACCP programs) in each of our facilities to maximize protection, and are SQF Level 2 Certified.

#### PACKAGING INNOVATION

Packaging sells! Package and label decisions have a major impact on your customers' product perception. With our core competency in private label manufacturing, we know what it takes to drive customer loyalty for your store brand. That's why we offer a variety of impactful packaging types including flat and pouch re-closable bags, flat bats, tubs, trays, film bags and printed bags.







#### PRIVATE LABEL DESIGN SERVICES

Let us help you capitalize on your good name. Your name + our unique label design=increased sales.

We partner with our customers to create package label designs that will differentiate your store brand from competitors' and deliver an impactful presentation on shelf. We offer expert, in-house services to help you develop a professionally designed custom label.

#### MERCHANDISING SOLUTIONS

We offer innovative merchandising solutions that help our customers sell more product. We've partnered with key customers to develop a range of merchandising solutions that maximizes in-store displays and minimizes the need to re-merchandise to keep displays looking fresh, new and relevant.

Some of our merchandising solutions offered include printed and stackable shipper boxes, POP shipper displays, stackable tray boxes and metro racks.

## **BRANDED PRODUCT LINES**

Our Lehi Valley original brands encompass a wide selection of market niches with products of superb quality and uniqueness. We continually update our brands and products to suit our customers' needs.

Our top brands include:



#### **SNACKWORTHY®**

At Snackworthy® we believe you shouldn't have to search for what makes your snack 'worthy of snacking'. Easily recognizable with nationwide distribution.

- For customers looking for great tasting and high-quality snacks, with better-for-you options that are still fun to eat!
- · Featuring our top-selling light & crispy corn Puffs
- Over 400 Products to choose from including Lehi Valley exclusives and category best sellers
- · Bright, colorful and fun packaging with nutritional attributes highlighted on front of package



#### LEHI VALLEY®

Our signature brand – with a product listing as trusted as our own name.

- For customers looking for wholesome and fresh-made products that are as high quality as they are delicious.
- · Over 400 products to choose from including Lehi Valley exclusives and category best sellers
- Branded film bags across 3 Lehi Valley exclusive product lines: Baseball Bonanza Popcorn, Gourmet Nuts and Gourmet Blends



#### **DELICIAS GLORIA**

Authentic Hispanic flavors on Lehi Valley exclusive products and category best-sellers.

- · For customers looking for on-trend and authentic spicy products.
- Over 25 products to choose from including Lehi Valley/Delicias Gloria exclusives. Brightly colored and eye-catching labels with inspiration from colorful Mexican embroidery and Talavera Hispanic designs.
   Product names featured in both Spanish and English

### **CERTIFICATIONS**

Organic Certified

SQF Level 2

Food Safety Quality Assurance Manager: Certified SQF Practitioner HACCP Certified

#### PROUDLY SERVING

Safeway Fry's Bashas'
Albertsons Pilot Flying KeHe

WinCo Foods Gelsons Epicurean Foods
The Fruit Company Whole Foods AJ's Fine Foods